

preferred



alternative



**project**

University Care Center

Logo Mark

**designer**

Plum Creative Services

**job number**

13-0011

**date / version**

March 28, 2013

**notes:**

fonts: Adobe Garamond Pro Regular, Avenir LT Std 85 Heavy

brown: PMS 7589 C

blue: PMS 2191 C

CREATIVE  
SERVICES **plum**